



Northeastern University Center for Entrepreneurship Education

2024-2025



IMPACT REPORT

TABLE OF CONTENTS

NUCEE Mission Statement

Our Numbers

IDEA

Mosaic & Organizations

VMN

Events

Our Founders

Award Winners + Seniors

Sponsors

Our Team



Northeastern University
Center for Entrepreneurship Education

OUR MISSION STATEMENT:

The **Northeastern University Center for Entrepreneurship Education (NUCEE)** is an **award-winning** center for **student-led** and **experiential entrepreneurship**.

Through **hands-on education, funding, mentorship, resources, and a global network**, we empower founders to **design, launch, and grow impactful ventures**. Our student-led ecosystem equips students to become entrepreneurial leaders—on campus and beyond.

NUCEE operates across 10 colleges and multiple campuses, supporting 15+ student-led organizations, 500+ mentors, and 500+ ventures. Our initiatives engage over 8,000 students annually through events, workshops, and grants.



- **#2 Undergrad Program** in the Northeastern US
- **#2 Graduate Program** in the Northeastern US
- **#10 Undergrad Program** in the US
- **#13 Graduate Program** in the US

- **Outstanding Contributions to Venture Creation**
- **Outstanding Student Engagement & Leadership**
- **Exceptional Activities In Entrepreneurship Across Disciplines**



GLOBAL CONSORTIUM OF
ENTREPRENEURSHIP CENTERS



- **Entrepreneurial University of the Year** of the Americas
- **Most Impactful University** of the Americas

- **Excellence in Student Engagement in Entrepreneurship**
- **Entrepreneurial University Award**



Deshpande
Foundation



IDEA is an **interdisciplinary, student-led accelerator** supporting ventures from **concept to launch**

500

COMMUNITY MEMBERS

480

VENTURES CREATED BY YEAR

500

COMMUNITY MEMBERS



Mosaic is a coalition of **student-led organizations** that empowers entrepreneurial builders and learners

3

CAMPUSES
REACHED

14

STUDENT-LED
ORGS

959

VENTURES
SUPPORTED

16,200+

COMMUNITY MEMBER
ENGAGEMENTS

Venture
Mentoring
Network



VMN is a **community of experts, mentors, and founders** that provide support to Northeastern entrepreneurs

6

PARTNER PROGRAMS

92%

VENTURES ACHIEVING GOALS
WITH THEIR MENTORS

388

TOTAL MENTORS



Northeastern University
Center for Entrepreneurship Education

\$444,000

TOTAL MONEY GIVEN TOWARDS STUDENT ESHIP

\$29,608

PROTOTYPE

\$####,###

AWARDED TO VENTURES

\$40,765

ALPHA

\$####,###

AWARDED TO STUDENT GROUPS





Northeastern University's
Venture Accelerator



Mission

IDEA is an interdisciplinary, student-led, experiential accelerator supporting ventures from concept to launch while nurturing the personal growth of founders and leaders.

Vision

From Northeastern to the world: A Husky at the forefront of every innovation and the greater good.

VENTURES CREATED BY YEAR



2,800

VENTURES SUPPORTED

500

COMMUNITY MEMBERS

2,000+

ATTENDEES TO 2025 EVENTS

\$2.8M

TOTAL GAP FUND AWARDED
TO DATE

\$833M

TOTAL CAPITAL RAISED BY
IDEA VENTURES

Events

30+

EVENTS HOSTED

IDEA hosted 30+ events this past year in collaboration with groups like: Mosaic, Disrupt, E-Club, Evolve, WISE, and more.



2,000+

ATTENDEES

2,000+ attendees to these events that included workshops, community-building, orientations, and pitch practices.

Babele



17

ACTIVE VENTURE
ADVISORS

365

ONBOARDED STARTUPS

900

IDEA MEMBERS

19 Gap Fund Awardees

Granted a Total of \$225,000



Cara a Cara
\$10,000



Bredcrums
\$10,000



Center Street
Soap Co.
\$10,000



Ketchup Please
\$10,000



Little Shadows
\$30,000



Monadverse
\$10,000



Mucho Brands
\$10,000



NapSpin
\$10,000



MyAtlas
\$10,000



FindRx
\$20,000



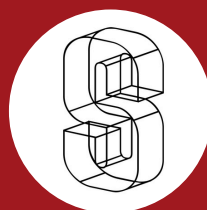
Fineas AI
\$5,000



FlightSage
\$10,000



ShowNxt
\$10,000



Simbus
\$10,000



Sorce
\$20,000



The Point AI
\$10,000



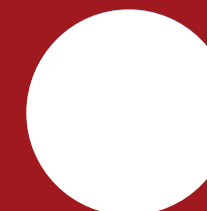
Tubender
\$10,000



Vetted
\$10,000



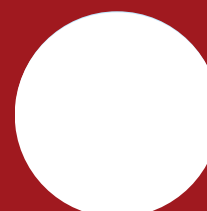
Wiroart
\$10,000



Name
\$XX,XXX



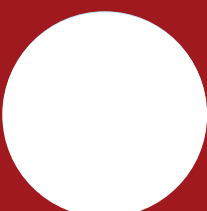
Name
\$XX,XXX



Name
\$XX,XXX



Name
\$XX,XXX



Name
\$XX,XXX



Name
\$XX,XXX

Northeastern Global News

He invented a machine that rolls silverware into napkins. It could be a game-changer for restaurants



FindRx



Northeastern grad helps soap company go from small business to being featured in Whole Foods



This Northeastern student wants to make people healthier, one bottle of ketchup at a time



INCOMING CEO OF IDEA



IDEA is more than just a campus organization - it's a real accelerator, trusted by early-stage founders, alumni entrepreneurs, and industry mentors across Boston and beyond. Leading it is a role that demands clarity, resilience, and execution at scale - and I'm proud to step into it. Carrying on the work of Izabella (Bella) Pivo and Rohan Surana's legacies, I promise to be the kind of leader who doesn't just set vision but builds the infrastructure, team, and momentum to deliver on it.

I've spent the last year as the Co-Director of Operations, running the internal logistics of our team and now I'm stepping up to lead it all. Working with a group of sharp, ambitious, high-performing student leaders - all moving fast with intention and execution - is what makes IDEA truly exceptional. We challenge each other. We push boundaries. And we hold ourselves to a standard that is exceeded each year.

Ashritha Reddy Kallem
IDEA CEO, 2025-2026

OUTGOING CEO OF IDEA

It has been an absolute honor supporting the IDEA program this past year! Seeing so many talented Northeastern community members taking the crucial steps to turn their innovative dreams into a reality was really heartwarming, and I am so grateful to have been a part of their entrepreneurial journeys. The growth across our cohort of ventures and the opportunity to work with so many incredible, driven students on the management team were probably the biggest highlights for me during my CEOship.

I got involved with the Northeastern entrepreneurship ecosystem because of the community supporting it. This community gave me a sense of belonging during my 4 years and memories that I will forever cherish. My one wish for IDEA and the rest of MOSAIC is that the student leadership teams stay committed to making students feel welcome and included. As I bid my farewell, I am absolutely certain that IDEA will continue to grow and thrive under Ashritha's leadership. I wish her and the entire IDEA team the best of luck with the upcoming 2025-2026 school year!

Rohan Surana
Incoming IDEA CEO, 2024-2025





Mosaic is a university-wide umbrella organization that supports **student-led experiential entrepreneurship groups**. Mosaic students craft programming to educate future entrepreneurs, enable peer-to-peer community learning, and support a venture's growth **through client services**. Our Mosaic community is a self-sustaining ecosystem where student-led organizations act as "guilds," providing specialized pro bono services for Northeastern founders.

Mosaic organizations support ventures across **all stages of development**, from designing logos to marketing plans to prototypes to providing capital access and impact investing opportunities. **In this way, our ecosystem members engage as learners, builders, mentors, founders, and/or supporters, plugging in as appropriate for wherever they are in their innovation journeys.**





16,228+ NU COMMUNITY MEMBERS

525

STUDENT LEADERS

335

MENTORS USED

1,017

TOTAL COMMUNITY EVENTS

959

VENTURES SUPPORTED



MOSAIC



SATURDAYS ARE FOR

HUSKY
STARTUP
CHALLENGE

HHIC Husky Health
Innovation Challenge

PITCH

Mosaic organizations facilitate startup development across all disciplines. From design and prototyping services, to bootcamps and legal workshops, we have it all.



NU London



DISRUPT

Disrupt is Northeastern's student-run fintech organization. They host many programs including weekly events, research, consulting, and Finnovate, the fintech startup challenge.



ENTREPRENEURS CLUB

The Entrepreneurs Club serves to educate, inspire, and empower our students globally. It does this through four core programs, including the Husky Startup Challenge (HSC), the premier student incubator culminating in \$10,000 in prizes.

• NEW •



EVOLVE

Evolve is a student-led venture accelerator enabling early-stage healthcare ventures in and out of Northeastern University's entrepreneurial ecosystem.

• NEW •



FORGE

Forge is an inclusive, collaborative, and passionate product development community focused on teaching entrepreneurial and engineering skills to empower the next generation of innovators.



GENERATE

Generate is a student-led product development studio, working with industry clients and Northeastern founders from all backgrounds to turn their vision into reality through hardware and software projects.



HUNTINGTON ANGELS NETWORK

Our mission is to uplift and enrich the Northeastern venture ecosystem by creating mutually beneficial opportunities for investors and founders.



IDEA

IDEA is a student-led venture accelerator that supports Northeastern entrepreneurs through a variety of educational, monetary, and community-based resources.

Mosaic organizations facilitate startup development across all disciplines. From design and prototyping services, to bootcamps and legal workshops, we have it all.

 NU Oakland

 NU London



NUIMPACT

NU's Impact Investing Initiative strengthens underserved communities by deploying purposeful capital in impactful ventures and organizing educational programming.



NU MARKETING ASSOCIATION

NUMA is Northeastern's premier marketing club. We foster a community of driven students (of various majors and backgrounds) to explore and grow in the field of marketing.



NU YOUNG ENTREPRENEURS

NYE at Northeastern University London nurtures entrepreneurship and innovation among students through diverse programs and opportunities, empowering them to bring their ideas to life.



ORIGIN

Origin offers a supportive setting for deep-tech entrepreneurial skill growth and community impact through a STEM education program to high schools in Boston.



SCOUT

Scout is Northeastern's largest student-led design collective, supporting emerging ventures, designers, developers, and strategic thinkers.



ViTAL

ViTAL is an interdisciplinary collaborative of Northeastern University students united around healthcare innovation, growing together to develop in knowledge, connections, and skills outside of the classroom.



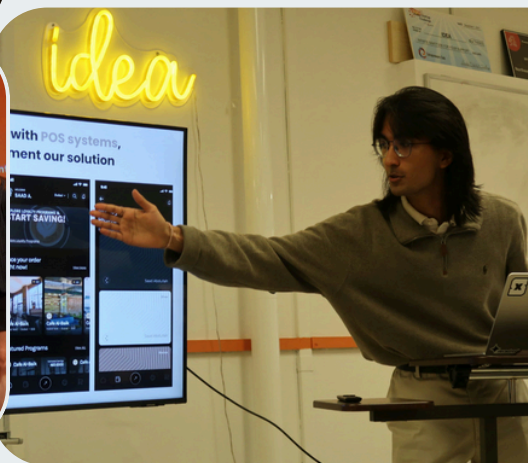
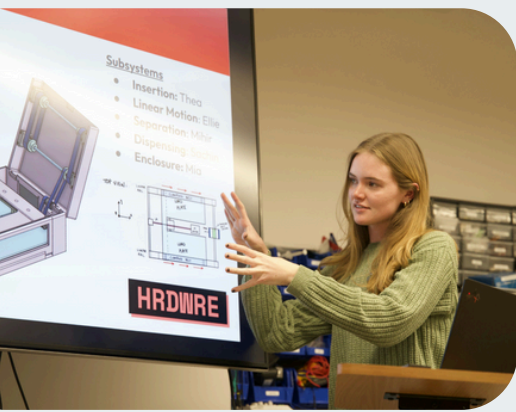
WISE

The Women's Interdisciplinary Society of Entrepreneurship (WISE) is dedicated to helping women and underrepresented genders develop an innovative mindset through interactive workshops and mentorship.

Mosaic organizations facilitate startup development across all disciplines. From design and prototyping services, to bootcamps and legal workshops, we have it all.

 NU Oakland

 NU London





"THE COMMUNITY I GET TO BE A PART OF, THE FRIENDS I MADE ALONG THE WAY AND DEFINITELY THE SOFT AND HARD SKILLS I'VE GAINED THAT LED ME TO WHERE I AM TODAY. IT OPENED SO MANY OPPORTUNITIES THAT I AM THANKFUL FOR"

- VALERIE IRAWON, SCOUT, GENERATE

"BEING PART OF VITAL GAVE ME SO MANY NEW EXPERIENCES. ONE OF WHICH WAS HHIC WHICH I GREW TO LOVE AND BECOME A LARGE PART OF. HAVING A CASE COMPETITION SUCH AS HHIC OPENED UP NEW PERSPECTIVES AND NETWORKS I HAD NOT THOUGHT POSSIBLE BEFORE AND IT HAS BEEN AN UNFORGETTABLE COUPLE YEARS BEING PART OF SOMETHING SO UNIQUE AND INSPIRING"

- SANJITA BHATTACHARYA, VITAL



THE MCCARTHY(S) VENTURE MENTORING NETWORK (VMN) IS DEDICATED TO EMPOWERING ENTREPRENEURS THROUGH EXCEPTIONAL MENTORSHIP FROM WORLD-CLASS EXPERTS.

BY GUIDING VENTURES THROUGH BUSINESS CHALLENGES, VMN AIMS TO CREATE A DISTINGUISHED NETWORK RENOWNED FOR IMPACTFUL MENTORSHIP. THIS NETWORK NURTURES INNOVATIVE VENTURES, DRIVING A DYNAMIC ECONOMY SHAPED BY NORTHEASTERN'S ENTREPRENEURIAL TALENT.

605

ACTIVE COMMUNITY MEMBERS

217

VENTURES

388

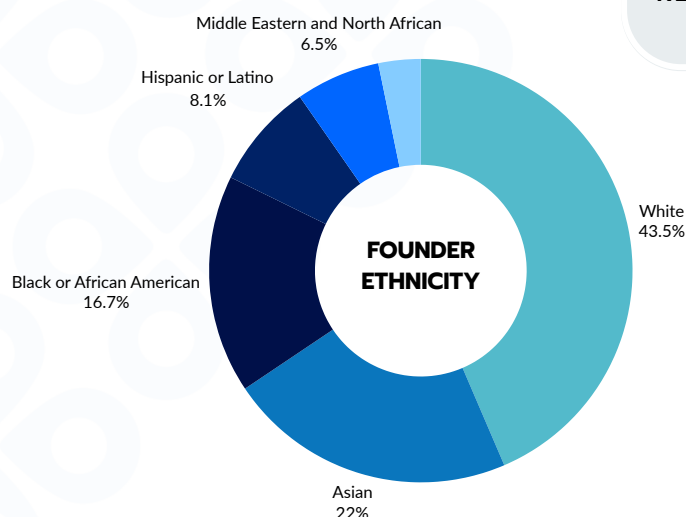
MENTORS

6 VENTURE PIPELINES



"MY MENTORING RELATIONSHIPS OFTEN EXTEND BEYOND THE FORMAL PROGRAM, AND I CONTINUE TO WORK WITH VENTURES ON STRATEGY, STRUCTURE, AND COMMUNICATION. VMN HAS PROVIDED A GREAT PLATFORM FOR THESE ONGOING, IMPACTFUL RELATIONSHIPS"

– DEB MILLS-SCOFIELD, MENTOR



5 TOP INDUSTRIES WE SERVE:

1. HEALTHCARE
2. TECHNOLOGY
3. EDUCATION
4. CONSUMER GOODS/SERVICES
5. MEDIA/ENTERTAINMENT

VMN Mentoring Meetings

WE LAUNCHED OUR MONTHLY VMN VIRTUAL MENTOR MEETINGS WITH MENTORS, FOUNDERS, AND GUEST ATTENDING (FEB-APRIL)! OUR MEETINGS ARE AN OPPORTUNITY TO: LEARN FROM AND GET TO KNOW OUR NETWORK, SHARE UPDATES AND OPPORTUNITIES!

117

TOTAL ATTENDEES

4

MEETINGS

56+

ATTENDANCE ON
AVERAGE



4.5 avg star rating

TOPICS DISCUSSED:

February – Network Values

- Explored core values of the VMN mentor community and how to embed them in mentoring practices

March – Founder Feedback

- Shared strategies for delivering effective, constructive feedback to early-stage founders. Introduced new cohort from the Inclusive Entrepreneurship Lab

April – Mentoring in the Spotlight

- Featured Alpha and Prototype Award winners. Discussed how mentors can guide founders through award recognition and post-win strategy

May – Team Mentoring Pilot

- Collaboratively shaped a new team mentoring model launching Fall 2025, aimed at matching ventures with multi-mentor support

92%

OF ATTENDEES REPORTED THEY
GAINED CONFIDENCE IN THE
TOPIC AFTER THE MEETING



"VMN PROVIDES A NETWORK THAT'S INVALUABLE. THE ABILITY TO LEARN FROM SEASONED PROFESSIONALS WHO ARE OPEN TO GUIDING YOUNG ENTREPRENEURS LIKE ME IS SOMETHING YOU CAN'T PUT A PRICE ON. THIS NETWORK HAS BEEN INSTRUMENTAL IN HELPING ME DEVELOP ZOR INTO A VENTURE THAT I'M PASSIONATE ABOUT"

- MUKKI GILL, FOUNDER OF ZOR



"VMN IS A UNIQUE PROGRAM THAT OFFERS INVALUABLE GLOBAL CONNECTIONS. RUNNING A BUSINESS IS A JOURNEY; EMBRACE CHANGE, LISTEN TO ADVICE, BUT ALSO TRUST YOUR INSTINCTS. ADAPT CONSTANTLY, STAY OPTIMISTIC, AND BE EXCITED FOR WHAT LIES AHEAD."

- CALYPSO NEWMAN, FOUNDER OF ROCK BADGER

EVENTS

NUCEE Celebration 2024

November 20, 2024

THIS YEAR MARKED 2 MAJOR MILESTONES:

15th

IDEA VENTURE ACCELERATOR

10th

ANNIVERSARY OF VMN

162

TOTAL ATTENDEES

WE CELEBRATED AN EVENING OF REFLECTION, RECOGNITION, AND EXCITEMENT—HONORING THE GOOD HUMANS, SOUND VENTURES, AND WORLD LEADERS WHO HAVE SHAPED NUCEE'S IMPACT AND FUTURE. THIS SPECIAL EVENT HIGHLIGHTED THE VIBRANT ENTREPRENEURIAL SPIRIT OF NORTHEASTERN AND OFFERED A GLIMPSE INTO WHAT LIES AHEAD.



THANK YOU!!
THANK YOU!!
THANK YOU!!

EVENTS

BOSTON ACCELERATOR SHOWCASE

February 4, 2025

FEATURED VENTURES:

PSICO
MAX

DAERO

DRIP
LABS

FindRx

GradeScout



252
ATTENDEES



\$\$\$, \$\$\$
IN CASH PRIZES



SPONSORED BY:

GT Greenberg
Traurig

THANK YOU!

★ - NORTHEASTERN VENTURES
★ - NON-NORTHEASTERN VENTURES

EVENTS

PITCHATHON

April 8, 2025

The 2025 event featured the brightest undergraduate founders from the following 10 universities: **Northeastern University, Babson College, Boston College, Boston University, Bentley University, Brandeis University, Harvard University, Rutgers University, Hult International Business School, and Wesleyan University**



- **Anlyst** (Northeastern University)
- Personalized AI assistant



- **1+1=3** (Babson College)
- Modular, collectible, and interactive phone accessories



- **Ophelia** (Boston College)
- Platform designed to send both singles/couples on unforgettable first dates



- **PROMUNCH** (Boston University)
- Guilt-free and protein-enriched snacks



- **Undergraduation.com** (Hult International Business School)
- Allows students to complete their college applications efficiently using AI



- **OneChart** (Wesleyan University)
- AI-powered platform that automates the entire clinical workflow



- **WellNest** (Bentley University)
- Personalized solution for proactive mental health support



- **InBite** (Brandeis University)
- Mobile application that facilitates people connecting over shared meals



- **Mablab** (Harvard University)
- First rapid test to detect the five deadliest lacing agents at once



- **LockGuard** (Rutgers University)
- Portable security devices specifically designed for dorms and apartments



\$12,000
IN CASH PRIZES!

ALPHA AND PROTOTYPE WINNERS

Alpha Fund

Athlitix	Girish Kumar Adadri
BaselineTech	Tejaswini Kambaiahgari
Divergent-Thinking	Zhiyuan Shao
Dropout	Yalala Mohit
EmbodyX	Yanzhi Wang
FlightSage, Inc.	Jon Wallace
LeafGuardian	Marjan Monfarednasab
Left Fork Labs	James Chang-Davidson
Qamous	Anthony Elkommos Youssef
SimBus	Danying Zheng
SmartEdu	Burak Ozturan
2AM Fusion Inc	Faisal Rehman
Anlyst	Caedon Gibson
Banign Eco-Materials	Krishna Patel
Centrova	William Hsieh
Genie Mobility	Andrew Hughes
Leaf Guardian	Marjan Monfarednasab
Syneris	Alex Chang
Tressfecta	Aisata Diallo

Prototype Fund

Anlyst	Caedon Gibson
Dish Surfboards	Kyle Tivnan
Eden	Naomi Rajput
Flickfinder	Ryden Weiss
GradeScout	Troy Gunawardene
Hyperlocal	Parth Kabra
Oplo	Xeon Khan
Proxima	Kyle Commerford
Radar	Saad Mobarak
SugarScope	Claire Adner
Aurora Health Tech	Aditya Ahuja
Eden	Naomi Rajput
Harmony	Noah Jackson
Joblo	Xeon Khan
Motus	Lucas Aulisi
Oplo	Xeon Khan
Palate	Mateus Lopes
Radar	Saad Mobarak
Rebase	Parth Kabra
Tomo	Hovan Ngo

THANKS TO ALL SPONSORS AND COLLABORATORS



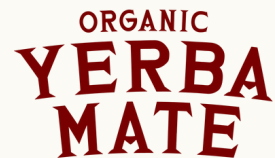
WILSON
SONSINI



Glossier.



— underscore.vc



culture pop[®] soda.



OUR TEAM



KATRINA BRINK
VMN Associate Director



ALLIE LEBLANC
IDEA Program Manager



MARINA WATANABE
Mosaic Associate Director



MEGHA VARGHESE
Student Leadership
Development Associate



AMINA AITNOURI
Community
Entrepreneurship Fellow



VAISHAVI JAYASHANKAR
Data &
Impact Co-op

A SPECIAL THANK YOU

To our partners in Northeastern's Global University System





Northeastern University
Center for Entrepreneurship Education

